MEETING MINUTES

ICYPAA Philadelphia Bid Committee Meeting
May 19, 2013, 12:00 – 2:00 p.m.
4021 Club, 4021 Walnut Street, Philadelphia, PA

1. Meeting opened at 12:00 p.m. (EDT) with Serenity Prayer (Eric)

2. Introductions

3. Attendees:

Bid Committee:
Eric, Chair
Chelsea, Treasurer
Alex R., Co-Secretary
Kelsey, Events Chair
Mikael, Web Chair
Jen, Literature Chair
Ed, LGBTQ Liaison

Absent:
Brad, Co-Chair
Josh, Co-Treasurer
Caroline, Secretary *
Kevin, Events Co-Chair
Jeremiah, Outreach Chair *
Betsy, Site Chair
Neal, Site Co-Chair *
Jess, Service Chair
Hannah, Graphics Chair
Dianna, Bid Book Chair
Alex H., Merchandise Chair
Brian R., A/V Liaison
Brian, Set-Up / Clean-Up Chair
John, Calendar Chair

* Absent due to PENNSCYPAA Advisory Council meeting in Harrisburg, PA.

Total: 7 votes

4. Minutes from 5/5/13 read (Alex) and approved. Caroline will circulate minutes after each meeting via email for committee’s review and approval within 48 hours.

5. Reports

   a. Events Report (Kelsey)
- Taco Dinner and Speaker confirmed for 6/14 at Princeton Presbyterian Church, 933 Baltimore Pike, Springfield, PA (Delaware County)
  o $10 suggested donation
  o Dinner 6-8pm, Speaker 8-9pm
  o Speaker needed for June event. Eric asked Kelsey to talk with Brad and Jeremiah about outreaching Delaware County event
  o Ed asked about contacting the PENNSCYPAA Delaware County Bid Committee about a joint event
  o Kelsey talked about planning an event in Bucks County, to outreach in that area
- Motion to accept report, seconded, passed 7-0-0

b. Web Report (Mikael)

- PayPal account is now linked to website; donation options in amount of $1, $5, $10, $20, and $50
- Motion to accept report, seconded, passed 7-0-0

c. Treasury Report (Chelsea)

- Financial Report on 5/18 Zombie Luau Dance:
  o Net loss: -$78
  o Gross income: $707
  o Energy drinks income: $76
  o T-shirt income: $10 (two sold at discounted price)
  o Expenses for dance: $440 to rent William Way Center, $300 to DJ, $101 for energy drinks, $20 for supplies
- Treasury balance: $1,883 ($1,444 in bank, $358 cash on hand)
- T-shirts:
  o 78 left to sell in inventory
  o Gross profit from all t-shirt sales: $289
- Other expenses:
  o $25 rent for clubhouse
  o $74 P.O. Box rental for 6 months
- Motion to accept report, seconded, passed 7-0-0

d. Site Report (emailed by Betsy)

- We are waiting on an updated actual contract from the Marriott with our new PO box as the address
- Sheraton is still getting back to us with dates, and we are holding a handful of Convention Center dates if we need them in the mix.

e. Service Report (emailed by Jess)

- We will found the Young & Sober meeting in Roxborough on Tuesday nights, at the suggestion of The Bridge Way School
  o First meeting will be 5/28 at 7pm
  o Location: St. Timothy’s Church, 5720 Ridge Avenue, Philadelphia, PA 19128
- Please outreach the meeting in the upcoming weeks, utilizing the flyer Hannah made.
- Jess will send out a meeting format in the upcoming week, will alert GSO and Intergroup of our meeting.

- CPC participation by Bid Committee:
  - Jess will be doing a CPC presentation at Drexel next week
  - Caroline is hosting medical students on 5/22

f. Bid Book Report (emailed by Dianna)

- Due to the number of absences today, Dianna has put the Bid Book theme choices into a voting form online. Please vote by Tuesday:

  Philly Bid's 3 Theme Options:

1. Graffiti/Fresh Prince: With this option, we'd design a brand using graffiti fonts and bright, bold day glo colors. We could take the logo, and put a can of spray paint in Bill Wilson hands, or a backwards hat on him/gold chain, etc- much like Hannah put the luau spin on Bill for our dance (a KILLER idea), we can use Bill to bridge the gap bw our logo and our theme. Lots of hot pink, hot green, hot yellows. A "Philly Bid" graffiti logo could be set in a corner of each page of the bid book, and our skit/presentation can utilize rap and hip hop, be very active, etc. Potential merch idea would be the classic plastic 80's sunglasses (black w/ varying color neon frames)- we can put "Philly Bid" on them and give them out from our bid table in hopes that a bunch of people would wear them around (free advertising for Philly!) (http://www.windycitynovelties.com/12692p/mirror-lens-neon-sunglasses.html?utm_medium=shoppingengine&utm_source=googlebase&adtype=pla&gclid=CJSxqo6oorcCFCue4AodgDwAYA)

2. Ben Franklin's Key Option: With this option, we’d play with the ideas of lightning and the key as symbols of Philadelphia. Certain passages from the book could be placed on the second page of our bid to tie the theme together- i.e. "in place of a bottle and a hangover, we have been given the keys of the kingdom". We’d place these symbols throughout the bid book or use them as a watermark. Bill Wilson with the kite and key in logo? Maybe! Merch ideas could include lighters here- again, giving those out from our Bid table would mean a heck of a lot of people would end up using them during the conference!
3. ROCKY theme: This theme would extrapolate the ROCKY theme in relation to the movie. We'd put "PHILLY BID" into the same thick block font used for the movie logo, and play heavily on the steps/Art Museum vista looking down the Pkwy. In the skit, we'd like to tie some of the great elements Tai had brought up (12 rounds in a boxing match/12 steps, etc) and would brand each page with something like an Art Museum watermark.

g. Secretary Report (emailed by Caroline)

- Outreach Lists:
  o Sent email to the PENNSCYPAA Outreach List inviting them to opt-in to ICYPAA Philadelphia Bid Committee Outreach List
  o ICYPAA Philadelphia Bid Committee Outreach List has been compiled (58 names from previous events) and is being updated on an ongoing basis

- Eastern PA General Service Assembly (November 8-10, 2013):
  o Steve O. (our Delegate) and I have been talking about ways to get our ICYPAA Bid Committee involved at the Area level, specifically at the Eastern PA General Service Assembly, November 8-10. This is known as "the GSR conference" and is for GSRs, DCMs, ADCMs, Area officers, and the Delegate, but anyone is welcome. Steve sets the program and asked me for my input re YPAA participation.
  o Steve wants to have Young People's meetings after the dances on Friday and Saturday nights, at midnight. This has never been done before. I suggested PENNSCYPAA hosts the Friday night meeting and ICYPAA hosts the Saturday night meeting, which he agreed to.
  o He wants to have a presentation called "Young and Sober...Now What?" and will let me know what he wants from us
  o He wants us to greet and have a presence and wear our t-shirts. We can have flyers out, but no t-shirt sales officially (trunk of car is ok).
  o We discussed a screening room for Young People's Video Project films. He made me the Video Coordinator (see what happens when you have ideas!). Anyway, he wants to show the YP videos and other AA videos in a screening room at the conference.

- Webinars:
  o Reminder of the 5/19 webinar and the 6/1 private webinar.

- Joe and Carolyn R.:
  o I've confirmed Joe and Carolyn R. (longtime ICYPAA attendees and wonderful members of the program) will be joining us for our June 2 bid committee meeting to share their experience regarding past ICYPAA bid sessions, give us tips, and answer our questions (thanks to Dianna for this idea!)

- DECYPAA:
Justin B., Co-Chair of the newly formed DECYPAA (Delaware Conference...) introduced himself to me on Friday at my home group; they have yet to hold a conference, but are having events and want to do outreach at our events in the future. He wants help from PENNSCYPAA, too, regarding how to host a state conference. I'll have more info by our next meeting.

6. Old Business

   None.

7. New Business

   a. Bid City Liaison from the 55th ICYPAA

      Eric reported that Ryan, the Bid City Liaison for Phoenix, reached out to us to offer any help or questions for the Host Committee, to please email him

   b. Events

      Kelsey talked about checking with other facilities to not schedule dances or events at the [Email cut off – Alex to provide rest of sentence]

8. Passed envelope for 7th Tradition.

9. Next meeting: Sunday, June 2, 2013 at 12 p.m. at 4021 Club

10. Meeting closed at 12:25 p.m. (EDT) with Serenity Prayer (Eric).